



Client Profile

NAME: EMILY MASON

EMAIL: EMILY.MASON@GMAIL.COM

PACKAGE: GOLD - 3 LOOKBOOKS

OCCASION: MARKETING MANAGER AT CREATIVE TECH

LOCATION: SEATTLE, USA STYLE VIBE: PARISIAN CHIC BODY TYPE: HOURGLASS

SKIN TONE / UNDERTONE: LIGHT MEDIUM/OLIVE

CLIENT PRIORITIES: COMFORT, TAILORED, MINIMAL





Welcome to your very own style blueprint!

Every look here has been handpicked with *you* in mind — *your* style, *your* personality, and *your* unique occasion. I can't wait for you to explore each outfit and see how effortlessly it brings out your confidence and charm.





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Effortless Business Chic



A minimal, classic business meeting look for you with a mix of neutral tones and a pop of navy.

Navy stands out in photographs and presentations, letting you make a statement while not overpowering your look.

Look 1 -Decoded

Topwear



I've chosen a neutral-colored blouse for your first day. Because you're an olive-neutral skin tone, camel and beige shades work very well for you. In fact, you can pull off both warm and cool tones exceptionally well.

Bottomwear

Navy Tailored Trousers



To go with your cream blouse, I've added navy tailored trousers. Navy not only photographs well during presentations, it also reads authoritative at a meeting. Plus, the stark contrast makes your look stand out.





Look 1 -Decoded

Outerwear

Beige trench coat



A classic beige trench coat for when you step out in style in the Parisian streets

Bag

Camel structured office tote



A camel structured office tote bag to add warmth to your color palette and balance the look.









Look 1 – Decoded

Accessories

Gold watch



A timeless Gold watch to accessorize; the warm tone of the watch pulls the whole look together.



Camel pumps





Came heeled pumps to match your tote bag and complete your look for day one.

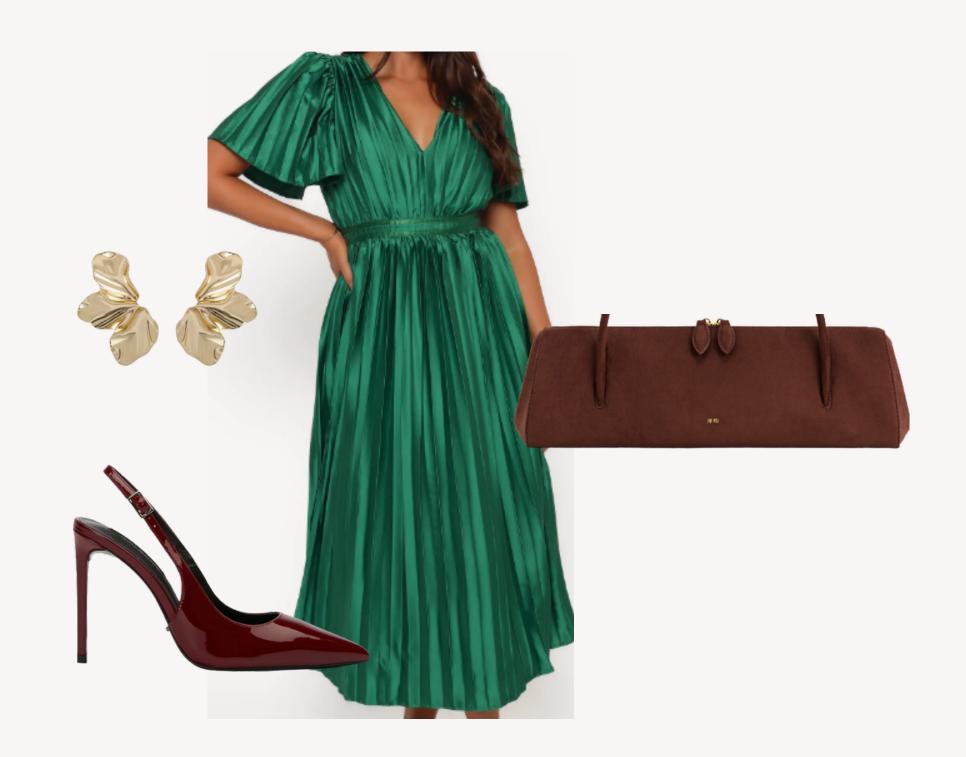














Elevated Dinner - Parisian Style



An elegant jewel-toned ensemble for you for your Parisian work dinner.

Pleats spell business, while the flare exudes relaxed elegance. Comfortable + chic = a dinner done right.



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Look 2 -Decoded

Dress

Emerald Midi Dress



I've chosen an emerald pleated midi dress for your work dinner. The colour perfectly suits your olive/neutral skin tone. Since you preferred keeping your arms covered, I've chosen a dress with sleeves.

Footwear

Burgundy Slingback Pumps &



A pair of sleek burgundy slingbacks to go with your pleated dress - chic, comfortable and perfectly shiny for the night.





Look 2 -Decoded

Accessories

Gold Half Petal Earrings



A pair of gold half-petal statement earrings to amplify your look for the night.

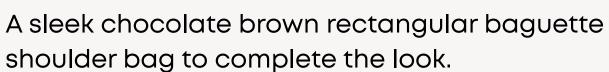
Bag

Chocolate Baguette Bag



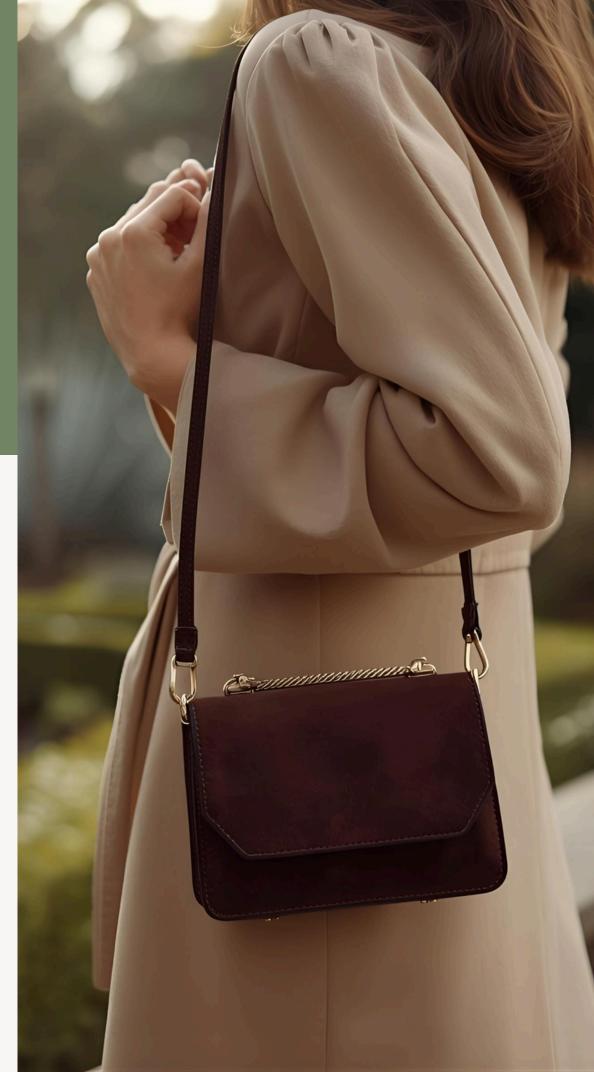


shoulder bag to complete the look.





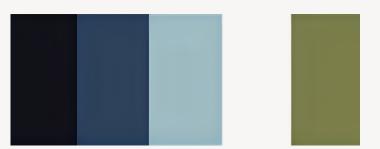






LOOK #3





A super casual chic assemblage for your off-day Parisian outing. With a pair of classic blue denims, neutral and olive tones, you are set to look and feel your best.

Don't forget to click pictures for your IG!

Look 3 -Decoded

Topwear

Asymmetric Black top





Bottomwear

Classic Flared Denims



To go with your black top, I've chosen classic flared denims in a mid blue wash. Go for your regular size in high waist for the best fit.





Look 3 -Decoded

Accessories





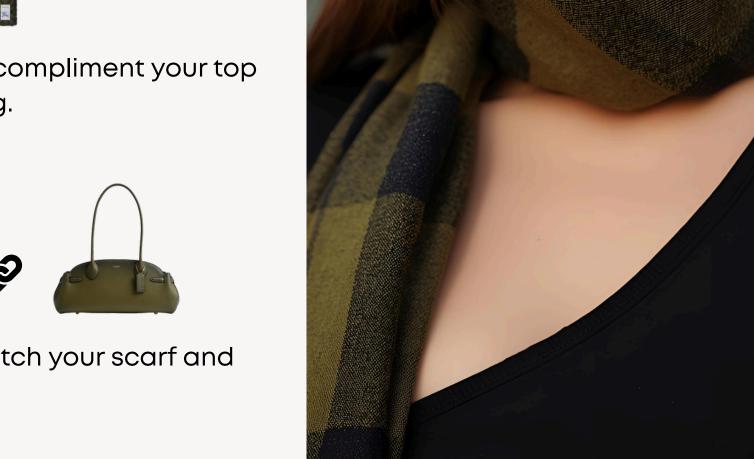
A stylish checkered olive scarf to compliment your top and keep you warm in the evening.

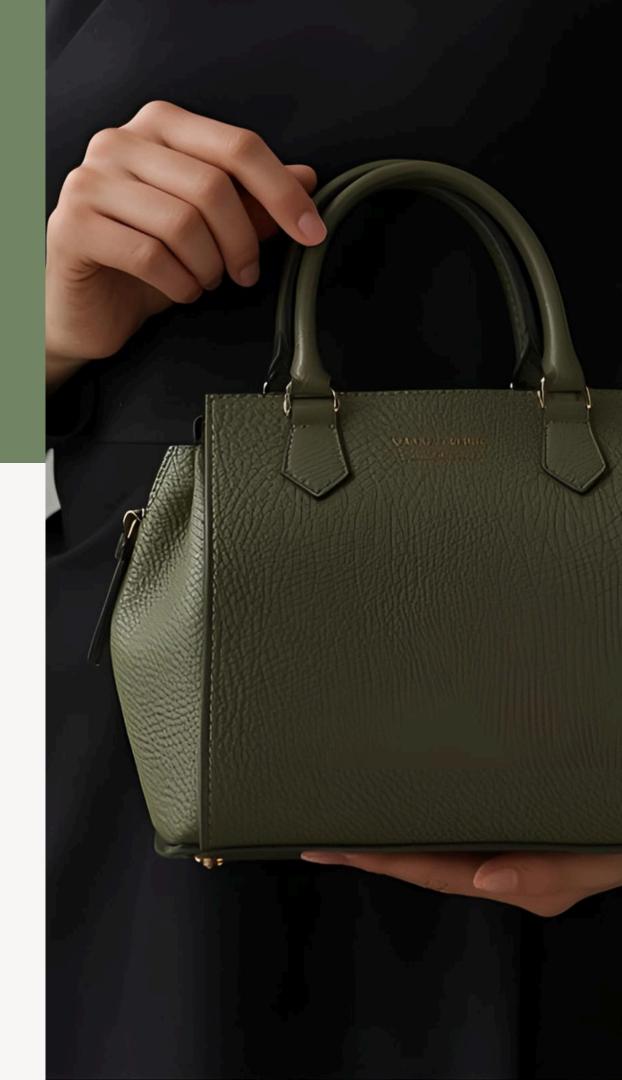
Bag

Olive Structured Handbag



A structured olive handbag to match your scarf and pull your look together.







Look 3 -Decoded

Shoes

White Sneakers



A classic pair of white sneakers for comfort and style. Stroll along the Parisian streets freely while exuding elegance and sophistication.



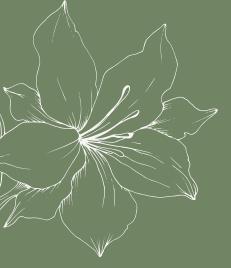






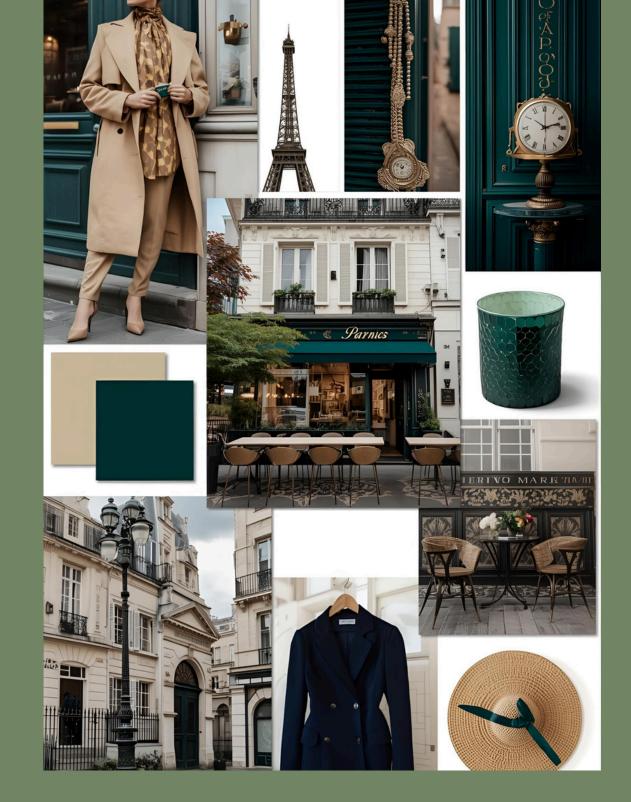






Style Notes

- I've curated looks using neutral tones, jewel tones, and navy these stand out best for your neutral/olive complexion
- All looks do have sleeves as you prefer keeping your arms covered
- Incorporate figure-hugging, cinched-wait looks more often to enhance your hourglass shape
- You can purchase the outfit suggestions in your regular size for the best fit, you can also choose to try the outfit on at your nearest store before you buy them
- To help you pack less, all of the looks work well with a single beige trench coat for outerwear



Moodboard



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Thank you

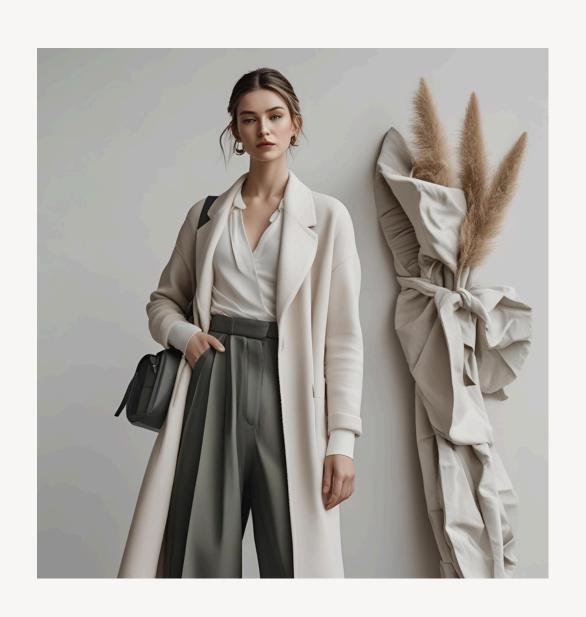
Thanks again for choosing Lune by Bhagya! I hope these looks make you feel radiant and confident on your occasion. If you need slight swaps or changes, just reply to the email, and I'll help you right away!



With style and *love,*Bhagya







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